



Privacy Policy of BSpoke Automotive Srl

Last updated: 01-06-2024

Welcome to our Privacy Policy. Your privacy is important to us. This Privacy Policy describes how BSpoke Automotive Srl collects, uses, and protects your personal information when you visit our website <https://www.bspokeautomotive.it/>. By accessing and using our site, you accept the terms of this Privacy Policy.

1. Types of data collected

We collect the following types of data:

- Data provided directly by users: name, email address, phone number, postal address, payment information.
- Data collected automatically: IP address, browser type, operating system, pages visited, time spent on the site, cookies, and other tracking technologies.

2. Data collection methods

Your data may be collected through:

- Contact forms.
- Site registration.
- Newsletter subscription.
- Cookies and tracking technologies.

3. Purpose of data processing

We use your personal data for the following purposes:

- Provision of the requested services.
- Marketing and promotional communications (with your consent).
- Improvement of our services and website.
- Statistical analysis and site usage monitoring.
- Compliance with legal obligations.



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4. Legal basis for processing

The processing of your data is based on:

- Your consent.
- Contractual necessity.
- Compliance with legal obligations.
- The legitimate interest of our company.

5. Data sharing with third parties

We may share your data with:

- Competent authorities, if required by law.

Unless expressly authorised, we will not share your data with:

- Service providers (hosting, email marketing, data analysis, etc.).
- Affiliates and business partners.

6. Data protection

We adopt appropriate security measures to protect your personal data from unauthorised access, alterations, disclosures, or destructions.

7. Data retention

We retain your personal data for as long as necessary to fulfil the purposes for which they were collected, unless otherwise required by law. Criteria used to determine retention periods include the duration of our ongoing relationship with you and legal obligations.

8. User rights

You have the right to:

- Access your personal data.
- Request the rectification of your personal data.
- Request the deletion of your personal data (right to be forgotten).
- Request the restriction of the processing of your personal data.
- Request the portability of your personal data.
- Object to the processing of your personal data.
- Withdraw your consent at any time.

9. Exercising your rights

To exercise your rights, you can contact us at the email address info@bspokeautomotive.it.



10. Changes to the privacy policy

We reserve the right to update this Privacy Policy at any time. Changes will be published on this page and, if significant, we will inform you via email or a notice on our website.

11. Contact information

If you have any questions or concerns regarding this Privacy Policy, you can contact us here:

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BSpoke Automotive



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